

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

FAX# 215 564 1103
C 111
DRT FROM REP OCT9/12 13.48
CHANGES *** WPXI-TV ***

REP. # OFF. # 18 SALESMAN #

BUYER NAME LIZ BRABENDER

SALES PRSN WA- CHERYL BLAIR

PITTSBURGH, PA 15211

CLASS:	NATL.	LOCAL	REGIONAL
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(LCE)

FLIGHT DATES OCT8/12 OCT14/12 **WK-1**

DATE OCT9/12 13.48

REP: TO JEN

TO JEN
FR LINDSEY FOR CHERYL
ML-4 OK
TTLS \$37,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
9	S		700P-730P	30		\$1,250.00	10/8	10/12	0		M-F	0
PROGRAM : WHEEL												
18	A		700P-730P	30		\$1,250.00	10/8	10/12	2		M-F	2
PROGRAM : JEOP												
ORD COM1: PRG IS JEOP												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-9 FOR 2 SPOTS/WK												
10	S		730P-800P	30		\$1,250.00	10/8	10/12	0		M-F	0
PROGRAM : JEOPARDY												

FROM REP OCT9/12 13.48

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19	A		730P-800P	30		\$1,250.00	10/8	10/12	2		M-F	2
PROGRAM : WHEEL ORD COM1: PRG IS WHEEL ORD COM2: SPTS ARE BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT8 ON LINE-10 FOR 2 SPOTS/WK												
11	S		1100P-1130P	30		\$2,000.00	10/8	10/12	0		M-F	0
PROGRAM : LOCAL 4 NEWS												
20	A		1100P-1135P	30		\$2,000.00	10/8	10/12	4		M-F	4
PROGRAM : LOCAL 4 NEWS ORD COM1: LATE NEWS ORD COM2: SPTS ARE BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT8 ON LINE-11 FOR 4 SPOTS/WK												
15	S		730P-800P	30		\$425.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY												
21	A		730P-800P	30		\$425.00	10/13	10/13	1		SAT	1
PROGRAM : HINES WARD ORD COM1: HINES WARD ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#9			MISSED:M-F/700P-730P	OCT8 (2/WK)		30S		\$1,250.00	(OCT5/12)
						OFFER:M-F/700P-730P	OCT8 (2/WK)		30S		\$1,250.00	PLS ADVISE.
						CMT:PRG IS JEOP						
						CMT:SPT IS BOOKED- THX JEN						
M2	OK'D		BUY#10			MISSED:M-F/730P-800P	OCT8 (2/WK)		30S		\$1,250.00	(OCT5/12)
						OFFER:M-F/730P-800P	OCT8 (2/WK)		30S		\$1,250.00	PLS ADVISE.
						CMT:PRG IS WHEEL						
						CMT:SPTS ARE BOOKED- THX JEN						
M3	OK'D		BUY#11			MISSED:M-F/1100P-1130P	OCT8 (4/WK)		30S		\$2,000.00	(OCT5/12)
						OFFER:M-F/1100P-1135P	OCT8 (4/WK)		30S		\$2,000.00	PLS ADVISE.
						CMT:LATE NEWS						
						CMT:SPTS ARE BOOKED- THX JEN						

REP HEADLINE# 6363938 TRF# 335671
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 13.48
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4 OK'D BUY#15

MISSED: SAT/730P-800P
 OFFER: SAT/730P-800P
 CMT: HINES WARD
 CMT: SPT IS BOOKED- THX JEN

OCT13	30S	\$425.00	(OCT5/12)
OCT13	30S	\$425.00	PLS ADVISE.

OCT/12 37125.00

CONTRACT TOTAL 37125.00
 TOTAL SPOTS 49

MARKET TOTALS \$168,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6363938 TRF# 335871
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT5/12 12.19
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA

REP. # OFF. # 18 SALESMAN #

AGY # 03844 AGY. NAME BRABENDER COX MIHALKE

BUYER NAME LIZ BRABENDER

1218 GRANDVIEW AVENUE, 1ST FLOOR

SALES PRSN WA- CHERYL BLAIR

PITTSBURGH, PA 15211

ORDER # CONTRACT # 6363938

CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/08 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT5/12 12.19

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$37,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#9

MISSED: M-F/700P-730P OCT8 (2/WK) 30S \$1,250.00 (OCT5/12)
OFFER: M-F/700P-730P OCT8 (2/WK) 30S \$1,250.00 PLS ADVISE.
CMT: PRG IS JEOP
CMT: SPT IS BOOKED- THX JEN

M2 UNRESL BUY#10

MISSED: M-F/730P-800P OCT8 (2/WK) 30S \$1,250.00 (OCT5/12)
OFFER: M-F/730P-800P OCT8 (2/WK) 30S \$1,250.00 PLS ADVISE.
CMT: PRG IS WHEEL
CMT: SPTS ARE BOOKED- THX JEN

M3 UNRESL BUY#11

MISSED: M-F/1100P-1130P OCT8 (4/WK) 30S \$2,000.00 (OCT5/12)
OFFER: M-F/1100P-1135P OCT8 (4/WK) 30S \$2,000.00 PLS ADVISE.
CMT: LATE NEWS
CMT: SPTS ARE BOOKED- THX JEN

M4 UNRESL BUY#15

MISSED: SAT/730P-800P OCT13 30S \$425.00 (OCT5/12)
OFFER: SAT/730P-800P OCT13 30S \$425.00 PLS ADVISE.
CMT: HINES WARD
CMT: SPT IS BOOKED- THX JEN

REP HEADLINE# 6363938 TRF# 335871
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT5/12 12.19
*** WPXI-TV ***

CONTRACT TOTAL 37125.00
TOTAL SPOTS 49